



# SPORT, FITNESS & WELLBEING

## Community Coach

### (Activator or Football Pathway)

## Apprenticeship Level 2



Apprenticeships

THE BEST YOUNG SPORT & FITNESS PROFESSIONALS! GET INTO CAREER MODE

### The Benefits of an Apprenticeship

Apprenticeships offer great opportunities for people of all ages; an Apprenticeship is a job with training to industry standards, enabling you to enter a recognised occupation. All Apprenticeships are employer led, and as well as providing long term earnings, they also give you the ability to progress.

- You'll earn a wage as you're learning and are entitled to paid holidays.
- You can earn 10% more after studying on a Level 3 Apprenticeship than if you went straight in to work.
- 90% of apprentices remain in employment, either with their current employer or another company.
- 85% of employers participate in Apprenticeship programmes and consider them a good thing.
- You can train to post graduate level without incurring any university fees.
- By passing an independent End Point Assessment, you will join thousands of people acquiring a modern and recognised qualification.

### Apprenticeship Overview

The Community Activator Coach Standard will underpin occupations such as an Activator, Sports Coach, Activity Leader, Community Worker or Outreach Officer. These roles are predominantly employed by sport for social change charities; SMEs who operate in the sport and physical activity sector; local authorities; sports clubs; leisure centres; youth work agencies; housing associations and outdoor education centres, and are deployed to primarily work with inactive groups of people.

The wider sport and activity sector plays an important role in improving the health and wellbeing of the nation and provides a positive environment which supports (especially young) people to grow and develop through sport and physical activity. The Community Activator Coach promotes, delivers and coaches fun, inclusive and engaging activities that help whole communities to change their behaviour, adopt and keep to a physically active lifestyle.

Community Activator Coaches are more than activity

and sports leaders – they understand communities and customers. They will be equipped with the specialist knowledge needed to effectively work with one customer group, such as inactive teenagers but also be knowledgeable about other inactive customer groups whom they may be expected to work with on occasions.

When competent they will be experienced in working with a range of different communities and all kinds of customers who are likely to be defined as inactive, sedentary or not doing enough physical activity in their lives. They also know how to make communities and lives better through physical activity, organised play and sport. The Community Activator Coach will be a positive role model who builds good rapport with customers – especially those who are young, inactive, or from low-income and marginalised communities.

The Community Activator Coach often works alongside youth workers, the Police and community safety agencies to make neighbourhoods safer and works alongside health workers to make residents fitter and healthier. The role is a flexible one and individuals can expect to work varied hours, including evenings, weekends and school holidays.

### What You'll Learn

- Understand the benefits of physical activity and sport for individuals, families and communities.
- Planning and adapting sessions and activities that respond to customer feedback and encourage customers to develop a lifelong activity habit.
- Understand the role of the coach in developing effective motivational relationships.
- Working collaboratively with sports clubs and other community assets.
- Supporting families to participate together in sport and physical activity.
- Effectively using social media and technology, appropriately, to deliver targeted messages to identified customer groups for example children, teenagers, adults and older adults.

Professional recognition: On successful completion of the Standard, all Apprentices will be

80% on-the-job  
training  
20% classroom  
learning

automatically given CIMSPA (Chartered Institute for the Management of Sport and Physical Activity) at Associate Membership level.

80% of your qualification will be gained in the workplace, although you may attend sessions in College that will cover the remaining essential areas of your training.

During your Apprenticeship, you will have a dedicated Work Based Tutor who will train you to industry standards; support your time in employment; and coach you to pass your End Point Assessment.

## Entry Requirements

Apprentices without Level 1 English and Maths will need to achieve this level and take the test for Level 2 English and Maths prior to the End Point Assessment. There are no formal qualifications required to complete this Apprenticeship but the role requires:

- A positive attitude to work, be approachable and a role model
- A concern for customer's welfare and wellbeing
- A willingness to 'go the extra mile'
- Enthusiasm to work as a member of a team and show initiative

## How will I be Assessed?

The End Point Assessment (EPA) consists of three distinct assessment methods:

- Practical Coaching Observation
- Presentation with question and answers
- Panel interview

Performance in the EPA will determine the Apprenticeship grade of fail, pass or distinction.

## Supporting Your Learning and Wellbeing

We have a range of dedicated support and wellbeing services including **FREE** travel, financial support, and impartial advice and guidance. Throughout your Apprenticeship, you'll also receive one-to-one support from your dedicated Work Based Tutor, helping you to achieve your ambitions.

## Future Opportunities

Alongside your studies, you'll have a unique opportunity to be part of the University of Bolton's EXCEED Programme.

This will give you a range of additional skills and experiences, and includes masterclasses; university visits; access to industry experts; and mentoring and support with your university application, perfect for that next step into Higher Education.

On successful completion of this Apprenticeship, you could progress onto full-time employment, professional job-specific qualifications, Higher Apprenticeships or a degree programme.

Following further study you could work as:

- An Outdoor Activities Instructor, earning up to £30,000 per year
- A Personal Trainer, earning up to £22,000 per year
- A PE Teacher, earning up to £40,000 per year

## Why Choose Us?

We're an elite College, and part of the University of Bolton Group, offering you a gateway to all of Greater Manchester's vast range of fantastic opportunities for specialist careers, university degree courses and higher Apprenticeships. We have an excellent track record of success with apprentices not only passing, but acquiring distinction grades!

We'll reward your achievements with trips to The Anderton Outdoor Activity Centre and the opportunity to apply for the prestigious Duke of Edinburgh Award.

Our £75 million campus offers a refurbished fitness suite and sports hall; Apple Mac suites; libraries, a theatre and dance studios; hair and beauty salon; and a restaurant, café and canteen.

You'll also enjoy a wide range of events, including showcases, enterprise activities and cultural celebrations.

## Open Events

Open Events are the best way to discover what life as a Bolton College student is like, giving you an insight into College life.

Open Events at our Deane Road Campus are as follows:

- **Thursday 20th October 2022, 5pm-8pm**
- **Tuesday 15th November 2022, 5pm-8pm**
- **Wednesday 7th December 2022, 5pm-8pm**
- **Wednesday 8th February 2023, 5pm-8pm**

If you'd like to attend one of these events, register by visiting [www.boltoncollege.ac.uk/register-open-events](http://www.boltoncollege.ac.uk/register-open-events)

## How to Apply

Find this Apprenticeship on our website [www.boltoncollege.ac.uk](http://www.boltoncollege.ac.uk) then click the 'Apply' button to express your interest. You'll be asked to set up a Learner Hub account, so that you can track your application.

If you have any difficulties setting up your Learner Hub account, please email [learner.hub@boltoncc.ac.uk](mailto:learner.hub@boltoncc.ac.uk)

Disclaimer: Every care has been taken to ensure that the information contained within these course information sheets was accurate at the time of publishing. Bolton College is constantly evaluating its services to meet the needs of learners; therefore programmes/courses/Apprenticeships, resources and facilities may be subject to change without prior notice.